

Rho House Association

Corporate Governance

Committee Description: Public Relations

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Project Name: Corporate Governance

Members:			
Project Role:	Public Relations Committee		
Location:			
Project Name:	Governance	Project ID:	Click here to enter text.
Role Overview:			
<p>The Public Relations Committee shall have responsibility for managing relationships between the Rho House Association and Parents of undergraduate members, Lafayette College Campus, the Easton Community and Rho DKE Alumni.</p> <p>The Committee shall consist of at least one Director, one undergraduate member elected by the actives, and such number of non Directors as the Board may determine. Terms shall be a minimum of five years of service, with no more than one member rotating in any given year to preserve institutional memory.</p>			
Role Responsibilities			
<p>The Committee’s collective responsibilities are to:</p> <ul style="list-style-type: none"> • Provide training to undergraduates for publishing and maintaining the undergraduate website hosted by Lafayette <ul style="list-style-type: none"> ○ Maintain a contact list of actives and their parents’ contact information • Plan and organize special parents events (i.e. new parents’ orientation, commencement, Parents’ Night/Weekend, Senior Farewell, etc.) • Send congratulations cards recognizing achievement, and holiday cards to families of undergraduates • Maintain rhodke.org with regular content updates • Publishes the Rho News to all alumni, undergraduates, and parents at least twice a year. The Rho News should consist of alumni news, chapter news, campus news, and DKE Int’l news. • Maintain and update contact information for chapter members • Remind brothers from the day they pledge until the day they die of their lifetime commitment to DKE and Lafayette College <p>ADDITIONAL NOTES</p>			
Reviewed By:	Click here to enter text.	Date:	Click here to enter a date.
Approved By:	Click here to enter text.	Date:	Click here to enter a date.